

2019-2020 District Goals



District: District 117 A
Constitutional Area: Europe

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

1. The President and the Director of the Lion Academy, in cooperation with the GM, TGLT, GST District coordinator, will be responsible for providing special training courses in the local clubs for the officers of each Club
2. The Lion Academy will organize special two-day training seminars for all members of the District, with GAT District coordinators

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

- I will support my District GLT Coordinator to have frequent meetings with the Region Chairpersons, to assist them in their duties.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

1. Prioritize the admission of new members in our District 17A.
2. Also, I give priority to the establishment of new Branches and new Clubs
3. Encourage for specialty Clubs
4. Encourage members to get acquainted with the new ideas of International Lions
5. I believe that the good Lion is the informed Lion

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	30
3rd Quarter	20
4th Quarter	30

By the end of the 4th quarter, the district will add a total of 100 new members.

Action Items:

- My district will establish 10 club branch(es).
- My district will induct 10 new Lions under 40 years old.
- My district will convert 10 Leos to Lions
- My district will organize at least 3 membership growth events.
- All clubs in my district will set individual membership goals
- My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	22
2nd Quarter	1	20
3rd Quarter	1	21
4th Quarter	1	21

By the end of the 4th quarter, the district will start 4 new clubs.

With a minimum of 84 charter members.

Action Items:

- My district will ensure all Guiding Lions are certified and assigned to new clubs
- My district will host a New Club Development Workshop
- My district will organize 1 Leo Club(s).
- My district will start 1 Specialty Club(s).
- Educators, teachers, military men/women, young entrepreneurs, doctors, residents of a particular region (town or village), parents with children suffering from diabetes or childhood cancer
- My district will start 1 Campus Club(s) at 1 school/university
- My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	20
2nd Quartter	10
3rd Quartter	10
4th Quartter	20

By the end off tih 4th quartier, tih distiricti's membership drops will noti exceed 60 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

My District will use:

1. Club Quality Initiative
2. GAT Coordinators
3. Zone/Region Chairpersons
4. Personal contact with weak and small clubs.
5. Our goal at every event is to invite new members.

NET GROWTH GOAL

100	+	84	-	60	=	124
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 1500 people.

Action Itiems:

Of the total number of people served in my district, 500 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

1. My District will work with local social service providers to assess the possibility of cooperation and use and promote these service resources to achieve our goals
2. We will assess the needs of communities and needs of developing local partnerships and we will find a fund raising guide.
3. I encourage clubs in my region to work together to promote our service plans to maximize the impact on our community
4. We will see the additional elements of action to achieve these objectives

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 12 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 37 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

1. I encourage cooperation between members and cooperation between clubs
2. As a slogan among the members I put ALL TOGETHER WE CAN MAKE EVERYTHING.
3. I will encourage Zone chairpersons and Region Chairpersons to create activities in their Zone area or region area

Custom goal and action items

My action plan is that all the clubs in my District have reported training in MyLion and MyLCI is a bit difficult, but not impossible.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year I will partner with our LCIF District Coordinator to raise \$2000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$2000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 2 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

My District will arrange for an event dedicated to Campaign 100, with the proceeds of which will recruit new Melvin Jones Fellow.

ADVOCATE

In the 2019-2020 fiscal year 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor.

For ALL grants awarded to my district will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

Additional action items to achieve this goal

For the 2019-2020 fiscal year the Lion Academy plans training sessions for Club Secretaries and Club Administrators, using MyLion and MyLCI for activities.

Custom goal and action items

\$ 2000 For LCIF and 2 MJF